

**LUX EUROPA 2017**  
European Lighting Conference  
Ljubljana, Slovenia, September 18 - 20, 2017

## Opportunities For Sponsorship & Exhibition



# Invitation

## **Dear Colleagues!**

*It is my pleasure to invite you to be part of the Lux Europa 2017 Conference, which will be held in the city of Ljubljana, Slovenia, from September 18th to 20th, 2017.*

*The Lux Europa association today unit National Lighting Societies, Institutes or Committees from 21 European Countries with a goal to promote lighting knowledge and practice in all fields through technical, scientific and cultural links and cooperation between the member countries. With strong technical and scientific foundations, Lux Europa is an independent and non-profit organization. The main event is Lux Europa conference which is organized every four years in one of the member countries and which gathers more than 300 experts from Europe and World.*

*The Lux Europa 2017 conference will focus on Lighting for human and their needs and will also cover traditional subject areas relating to interior and exterior lighting, lighting technology, standards, measurements, energy efficiency, daylighting, light pollution, city beautification and lighting for agriculture.*

*Ljubljana, the capital of Slovenia, is a dynamic Central European city lying in a broad basin between the Alps and the Adriatic Sea, it has a population of 276,000 and a predominantly continental climate. Although Ljubljana is one of the youngest capitals in the European Union, it nevertheless reveals a long history and a real wealth of cultural and artistic monuments.*

*We look forward to welcoming you to Slovenia and seeing you at the Lux Europa 2017 Conference.*



Grega Bizjak  
Conference chair



PHOTO: STANE VEŠIČ

Mestna občina Ljubljana  
*City of Ljubljana*



## **Welcome to Ljubljana, European Green Capital 2016!**

Next year Ljubljana is going to be the proud host city of the LUX Europa 2017. We are convinced that the proven professionalism of our partners, team work and our proverbial hospitality will together create a special and positive experience both for the organizers and the participants of the conference.

In the most recent period Ljubljana has experienced tremendous development as it was laid out in 2007 in our Vision 2025. In it we have embarked on the path towards sustainable development where protection of our environment in all aspects of life is part of our daily urban reality. The best acknowledgement received for our work is the prestigious title **European Green Capital 2016**, the highest recognition of the European Commission in the field which we are very proud of. In its explanatory statement the jury highlighted that we have made greatest improvements in the shortest period of time. We are also the only city in Central and South-East Europe to receive this title.

Congress services in Ljubljana are also developing according to the principles of sustainability. The proof that we are on the right path are awards and recognitions for our work beyond our borders where we are often referred to as an example of good practice. In recent years Ljubljana has been gaining recognition and respect in the international community, among other, we have received the highest recognition in the world for sustainability in the travel and tourism industry, namely **Tourism for Tomorrow** awarded by the international organisation World Travel & Tourism Council (WTTC).

You are always welcome in Ljubljana, so we wish you all the best and invite you to our city!

Zoran Janković  
Mayor of the City of Ljubljana



# Social Program

## OPENING RECEPTION AT KLUB CD

Enjoy the panoramic views from one of the tallest buildings in Ljubljana, while meeting up with old colleagues and making new friends in the world's most beautiful city. Both residents and numerous visitors perceive Ljubljana as a city made to the measure of man. Ljubljana is classified as a mid-sized European city, but it has preserved its small-town friendliness and relaxed atmosphere while providing all the facilities of a modern capital.



## CONFERENCE DINNER

Conference dinner will take place in the renovated Union Hall, the gem of the Grand Hotel Union. This breathtaking hotel in Art Nouveau style offers an exclusive location in the heart of the city centre, overlooking Prešeren Square, the Triple Bridge and the Ljubljana Castle. Grand Hotel Union offers top class culinary experience in its renowned restaurants. Exquisite food, professional staff and mighty architecture await you in the centre of the city.

## SLOVENIAN ATTRACTIONS

Slovenia is an exciting country of extraordinary diversity. It is located at the confluence of the Alpine, Mediterranean, Pannonian and Karst regions, the latter having one of the world's most unique landscapes. Slovenia is renowned for its scenic lakes, vast forests and underground caves carved out by water eroding karst limestone. Apart from the beauties of nature, the country offers diverse opportunities for outdoor recreation, a large number of cultural and particularly architectural sights, and a rich variety of culinary delights.



# Opportunities for Sponsorship

## SPONSORSHIP PACKAGES

Value (excluding VAT)	PLATINUM	GOLD	SILVER	BRONZE
	5,000 EUR	3,000 EUR	2,000 EUR	1,000 EUR
Quantity	2	6	8	not limited
<b>Pre-Conference Branding</b>				
Website Home Page	YES	NO	NO	NO
Website sponsors page/ Website link	YES	YES	YES	YES
Advertising in related pre-conference literature	YES	YES	YES	NO
<b>Conference Programme</b>				
Color advert (page)	FULL	HALF	QUARTER	-
Logo on sponsors page	YES	YES	YES	YES
Company description (words)	200	100	50	0
<b>Social Events</b>				
Branding at gala dinner venue	YES	NO	NO	NO
<b>At Conference</b>				
Exhibition Space	YES (18m <sup>2</sup> )	YES (9m <sup>2</sup> )	YES (6m <sup>2</sup> )	NO
Logo on all Conference signage (scaled to suit)	YES	YES	YES	YES
Inserts in Conference bag	2	1	NO	NO
Free delegate places (including dinner)	2	1	0	0
Exhibitor registration (including dinner)	2	1	1	0
Also included in the package	Company Branded USB or Conference Program Book Branding	Welcome reception branding or Conference Lanyard Branding or Notepad and Pen Branding	Morning coffee break (3 days) or Afternoon coffee break (3 days)	



## INDIVIDUAL ITEMS AND EVENTS

Logo on conference bag	1 opportunity available	@ 2,500 EUR
Lunch branding	3 opportunities available	@ 2,500 EUR
Advertising in Printed Conference program:	Full page	1,000 EUR
	Half page	500 EUR
	Quarter page	250 EUR
	Back cover	3,000 EUR*
	Inside front cover	1,000 EUR*
	Inside back cover	1,000 EUR

*\* if not chosen by Premium sponsor*

Congress home page: 2,000 EUR

*A home page <http://www.luxeuropa2017.eu> may be sponsored by your company. A hyperlinked logo enables participants to reach your company's home page easily.*

Keynote Speaker Sponsor 3 opportunities available 3,000 EUR

Parallel Session Sponsor 6 opportunities available 1,000 EUR

2 opportunities available @ 1,000 EUR

## EXHIBITION

The commercial exhibition will accompany the congress. The exhibition is held in the hall where coffee is served to the congress delegates during breaks.

Space rental per m<sup>2</sup>:

Payment by or on 1<sup>th</sup> July 2017 250 EUR

Payment after 2<sup>nd</sup> July 2017 290 EUR

Minimum rental space: 4 m<sup>2</sup>

Please note that the abovementioned prices refer to floor space only. Additional equipment and services such as construction (modular stands), furniture hire, electricity, etc. can be rented at extra charge. Allocation of space will be treated as a first-come first-served basis (except for "level" sponsors). Organiser reserves the right to alter the location of the booth requested by the exhibitor without previous notice.

### ***Exhibition personnel registration***

Personnel must be registered and wear exhibitor's badge. Exhibitors are entitled to free of charge exhibitor's badges with regard to the size of the exhibition space:

- from 4 to 6 m<sup>2</sup> 2 free exhibitor badges
- from 9 to 12 m<sup>2</sup> 4 free exhibitor badges



## PAYMENT POLICY

The rates listed below are the subject to the European VAT laws. If payment is not received by congress organisers in due time sponsors and exhibitors are responsible for the problems that may occur.

### Deadline for payment of:

- Sponsors – until: Defined in the contract
- exhibition space – price 250 EUR (per m<sup>2</sup>) until or on 1<sup>th</sup> July 2017
- exhibition space – price 290 EUR (per m<sup>2</sup>) after 2<sup>nd</sup> July 2017

## Contact Us

Thank you for your interest in the LUX Europa 2017.

### Contact person for sponsors and exhibition:

Matej Kobav

Conference Secretariat

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<http://www.luxeuropa2017.eu/>

Lux Europa 2017 has the support of the following organisations:

